



2 Arkansas Counties

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Report Parameters

2 Counties

5113	Polk County, AR	5127	Scott County, AR
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

29,358

Population (2024)

Population **decreased by 803** over the last 5 years but is projected to **grow by 75** over the next 5 years.

10,611

Total Regional Employment

Jobs **grew by 18** over the last 5 years and are projected to **grow by 318** over the next 5 years.

\$48.1K

Avg. Earnings Per Job (2024)

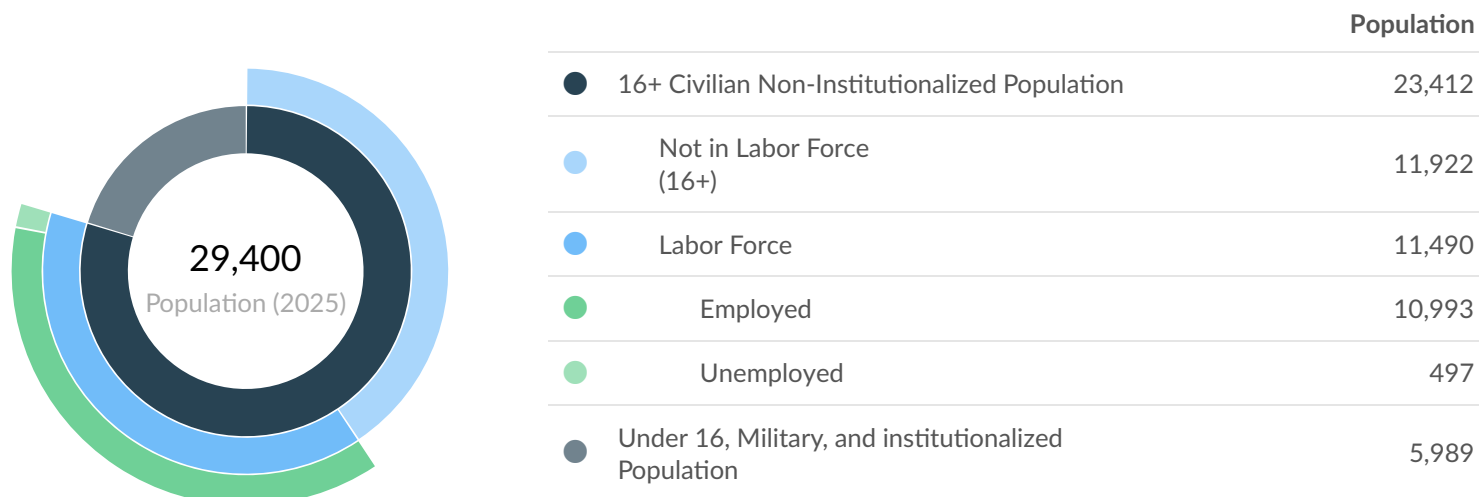
Regional average earnings per job are **\$36.9K below** the national average earnings of \$85.0K per job.

Takeaways

- As of 2024 the region's population **declined by 2.7%** since 2019, falling by 803. Population is expected to **increase by 0.3%** between 2024 and 2029, adding 75.
- From 2019 to 2024, jobs **increased by 0.2%** in 2 Arkansas Counties from 10,593 to **10,611**. This change **fell short of the national growth rate of 3.9% by 3.7%**. As the number of jobs increased, the **labor force participation rate decreased from 51.2% to 50.5% between 2019 and 2024**.
- Concerning educational attainment, **11.7% of the selected regions' residents possess a Bachelor's Degree** (9.7% below the national average), and **7.5% hold an Associate's Degree** (1.4% below the national average).
- The top three industries in 2024 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

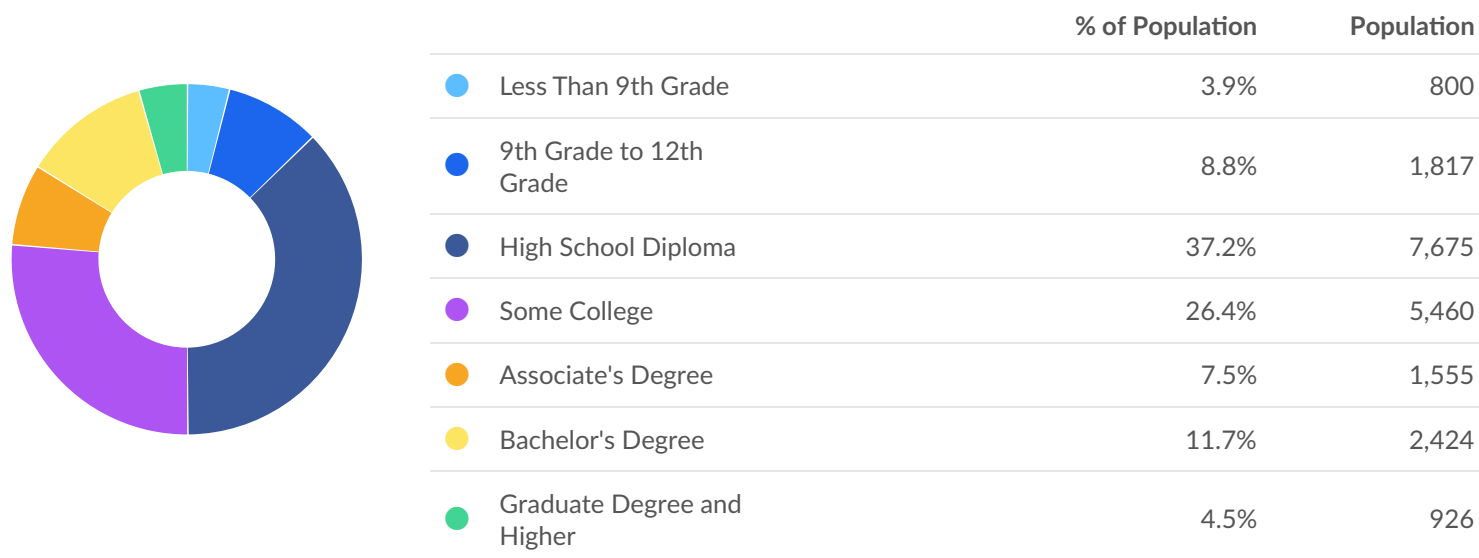
	Population (2025)	Labor Force (Feb 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	29,400	11,490	10,611	89.3	\$1.17B	\$2.13B	\$1.90B
State	3,107,011	1,416,575	1,465,252	90.5	\$176.73B	\$195.77B	\$211.45B

Feb 2025 Labor Force Breakdown



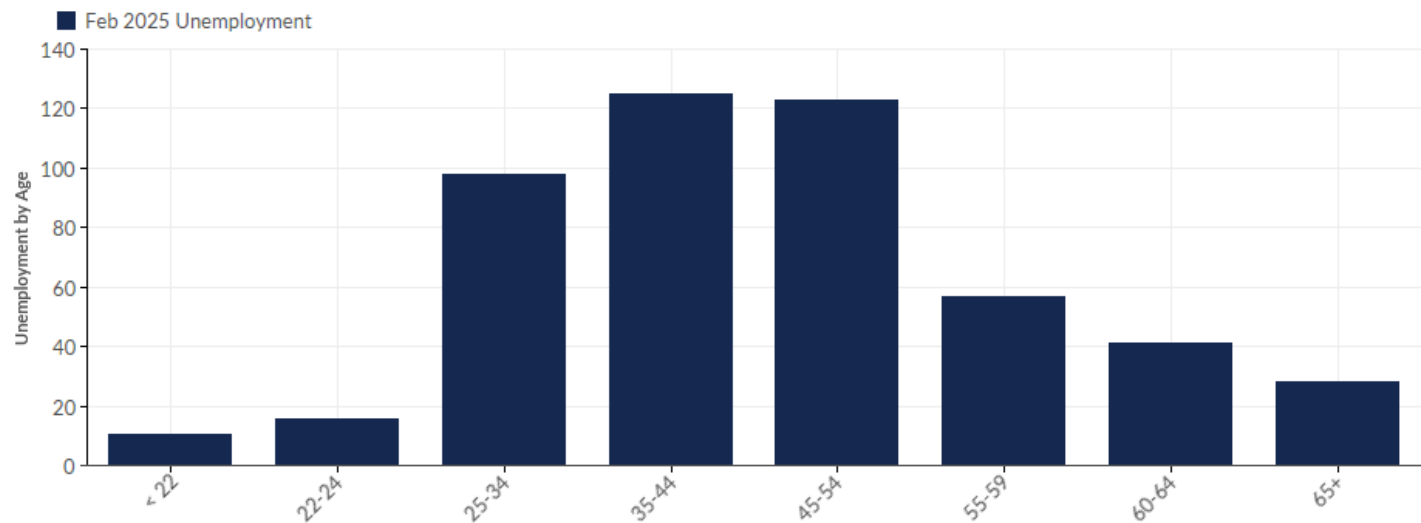
Educational Attainment

Concerning educational attainment, **11.7% of the selected regions' residents possess a Bachelor's Degree** (9.7% below the national average), and **7.5% hold an Associate's Degree** (1.4% below the national average).



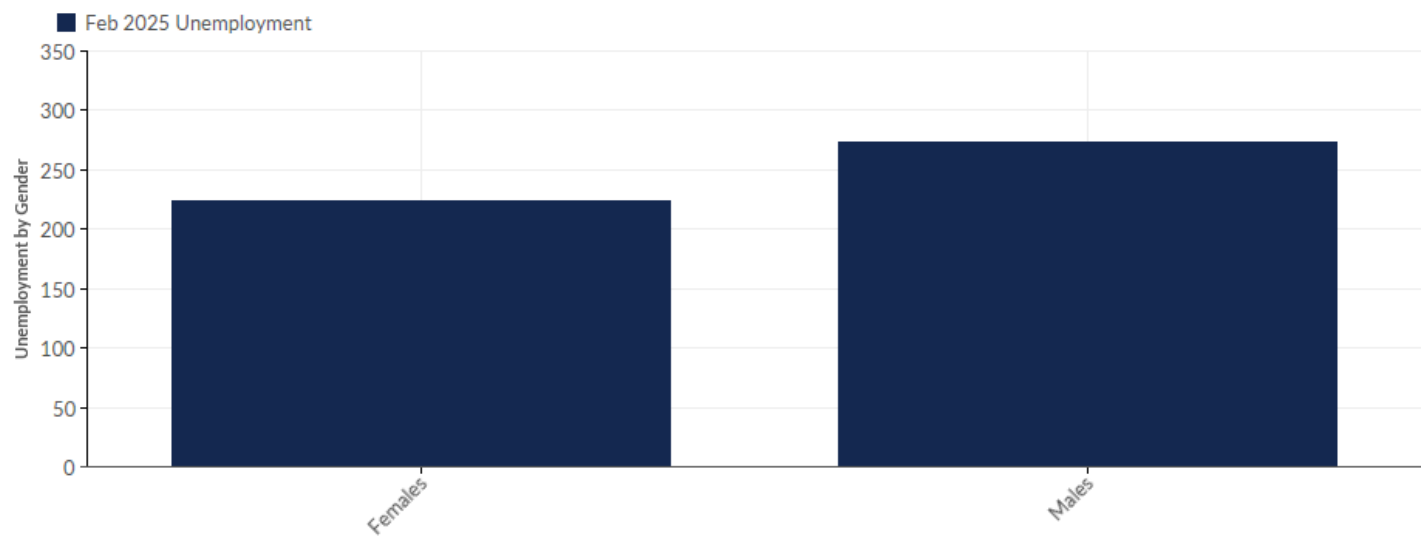
Unemployment by Demographics

Unemployment by Age



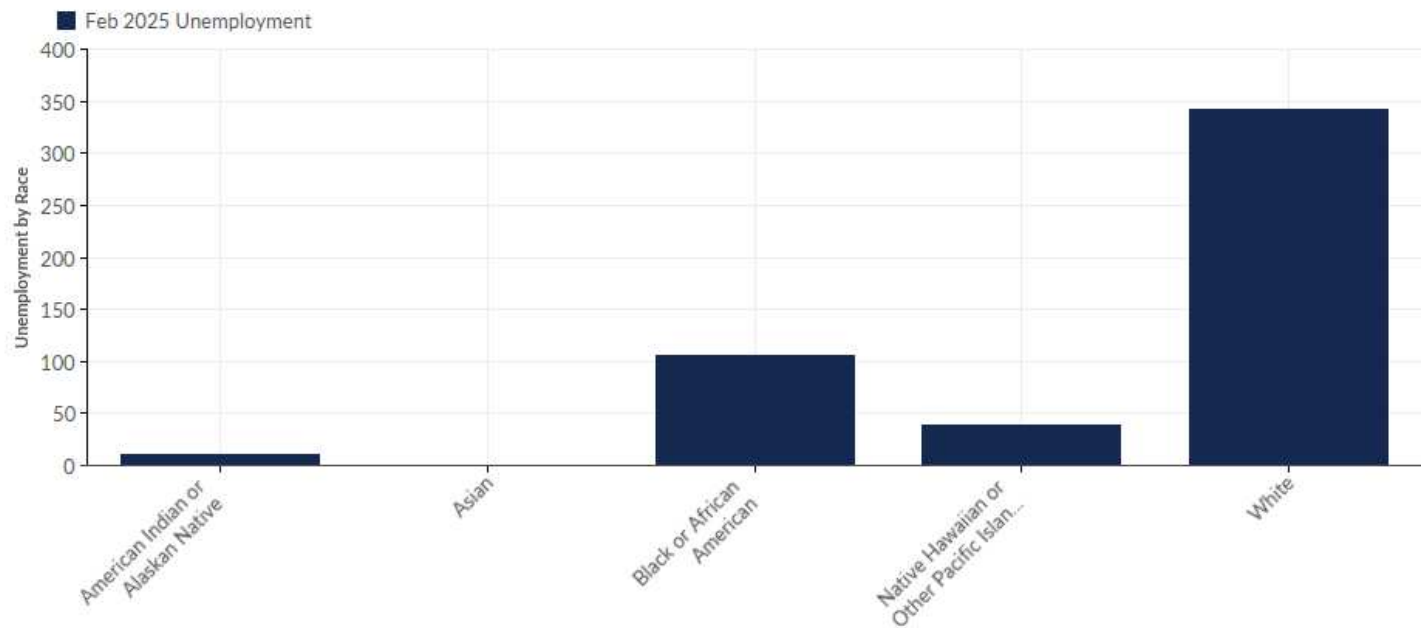
Age	Unemployment (Feb 2025)	% of Unemployed
< 22	10	2.01%
22-24	16	3.22%
25-34	98	19.72%
35-44	125	25.15%
45-54	123	24.75%
55-59	57	11.47%
60-64	41	8.25%
65+	28	5.63%
Total	497	100.00%

Unemployment by Gender



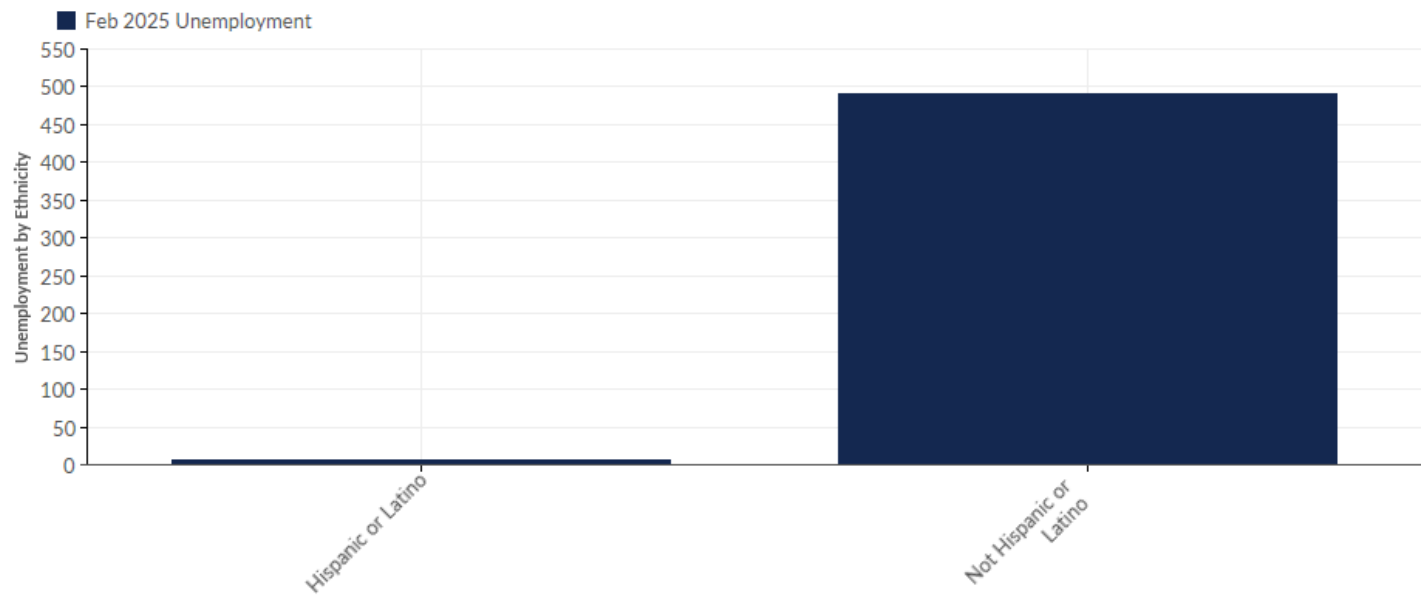
Gender	Unemployment (Feb 2025)	% of Unemployed
Females	224	45.07%
Males	273	54.93%
Total	497	100.00%

Unemployment by Race



Race	Unemployment (Feb 2025)	% of Unemployed
American Indian or Alaskan Native	10	2.01%
Asian	0	0.00%
Black or African American	105	21.13%
Native Hawaiian or Other Pacific Islander	39	7.85%
White	342	68.81%
Total	497	100.00%

Unemployment by Ethnicity

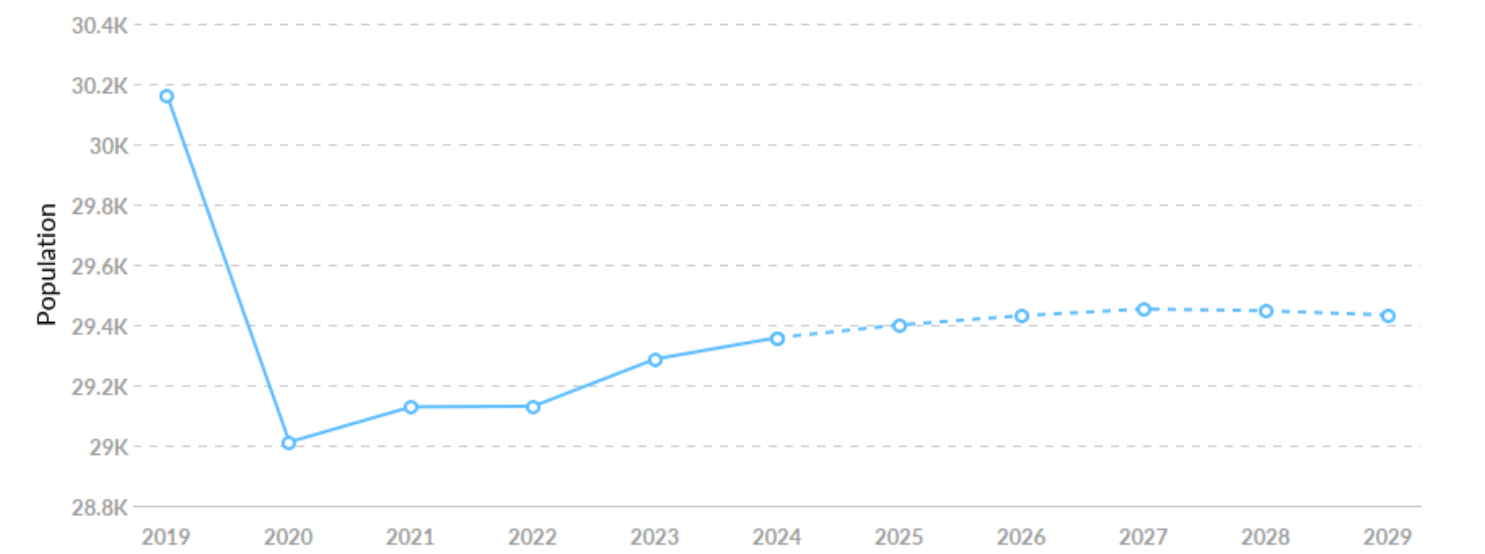


Ethnicity	Unemployment (Feb 2025)	% of Unemployed
Hispanic or Latino	5	1.01%
Not Hispanic or Latino	492	98.99%
Total	497	100.00%

Historic & Projected Trends

Population Trends

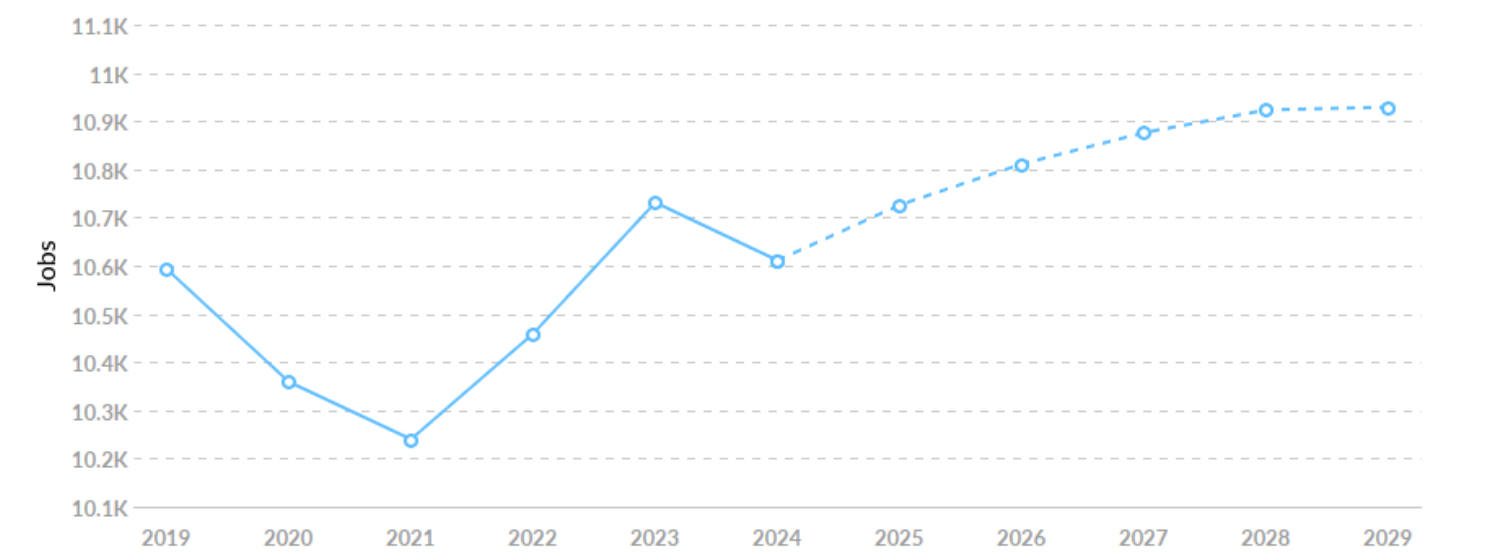
As of 2024 the region's population **declined by 2.7%** since 2019, falling by 803. Population is expected to **increase by 0.3%** between 2024 and 2029, adding 75.



Timeframe	Population
2019	30,161
2020	29,011
2021	29,128
2022	29,130
2023	29,287
2024	29,358
2025	29,400
2026	29,431
2027	29,453
2028	29,447
2029	29,433

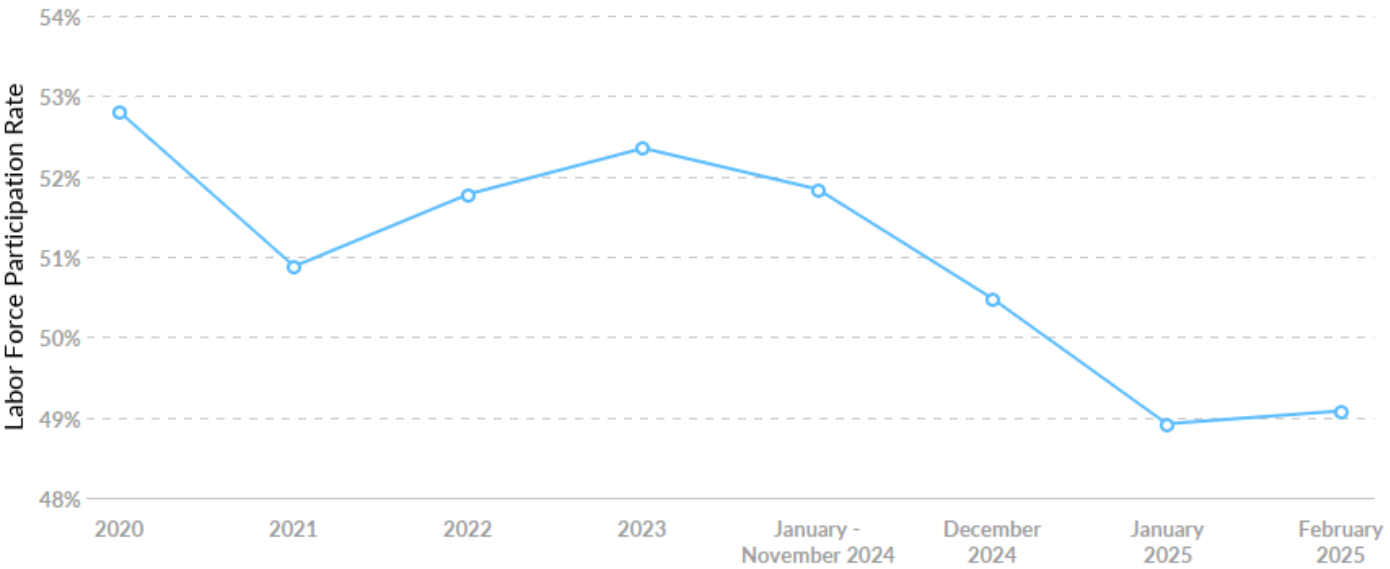
Job Trends

From 2019 to 2024, jobs increased by 0.2% in 2 Arkansas Counties from 10,593 to **10,611**. This change **fell short of the national growth rate of 3.9% by 3.7%.**



Timeframe	Jobs
2019	10,593
2020	10,359
2021	10,240
2022	10,459
2023	10,731
2024	10,611
2025	10,726
2026	10,811
2027	10,876
2028	10,923
2029	10,929

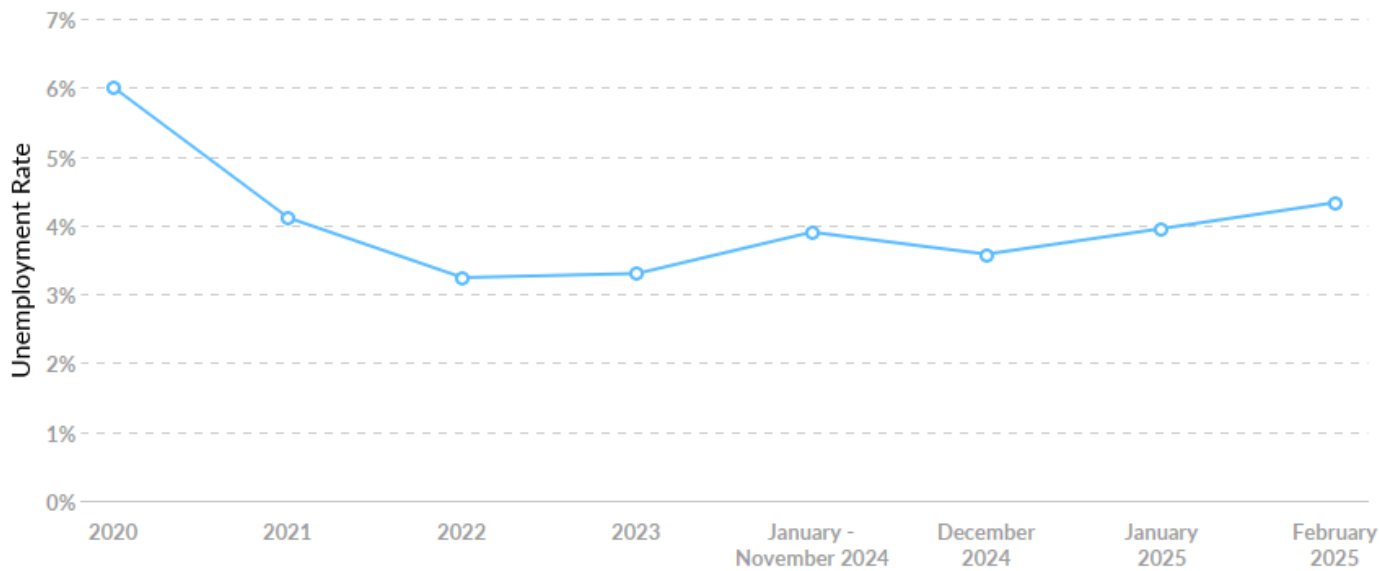
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	52.80%
2021	50.88%
2022	51.78%
2023	52.35%
January - November 2024	51.84%
December 2024	50.48%
January 2025	48.92%
February 2025	49.08%

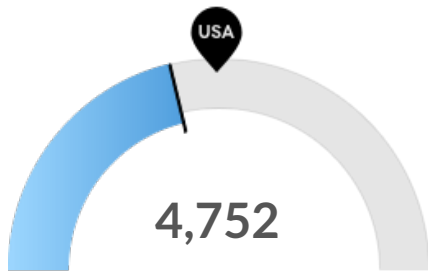
Unemployment Rate Trends

Your areas had a February 2025 unemployment rate of 4.33%, **decreasing from 6.00%** 5 years before.



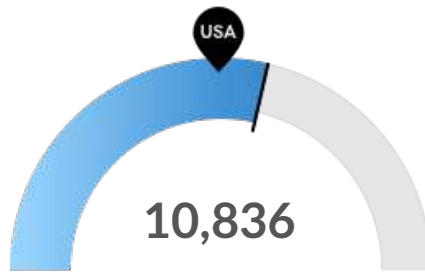
Timeframe	Unemployment Rate
2020	6.00%
2021	4.11%
2022	3.24%
2023	3.30%
January - November 2024	3.90%
December 2024	3.58%
January 2025	3.95%
February 2025	4.33%

Population Characteristics



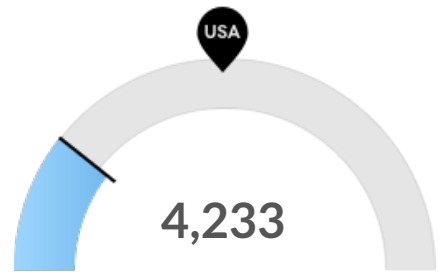
Millennials

Your area has 4,752 millennials (ages 25-39). The national average for an area this size is 5,951.



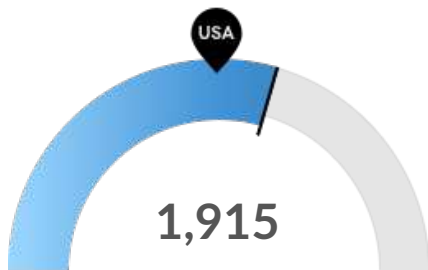
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 8,841 people 55 or older, while there are 10,836 here.



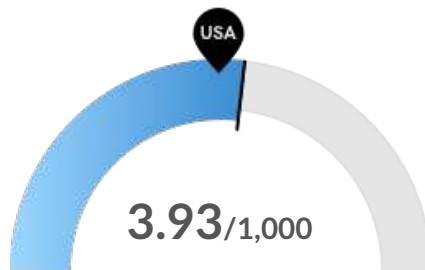
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 12,197 racially diverse people, while there are 4,233 here.



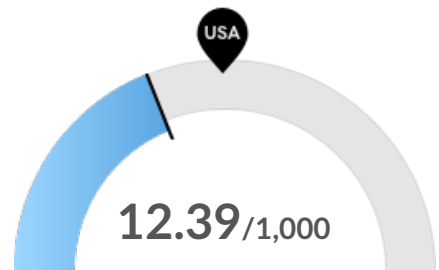
Veterans

Your area has 1,915 veterans. The national average for an area this size is 1,489.



Violent Crime

Your area has 3.93 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

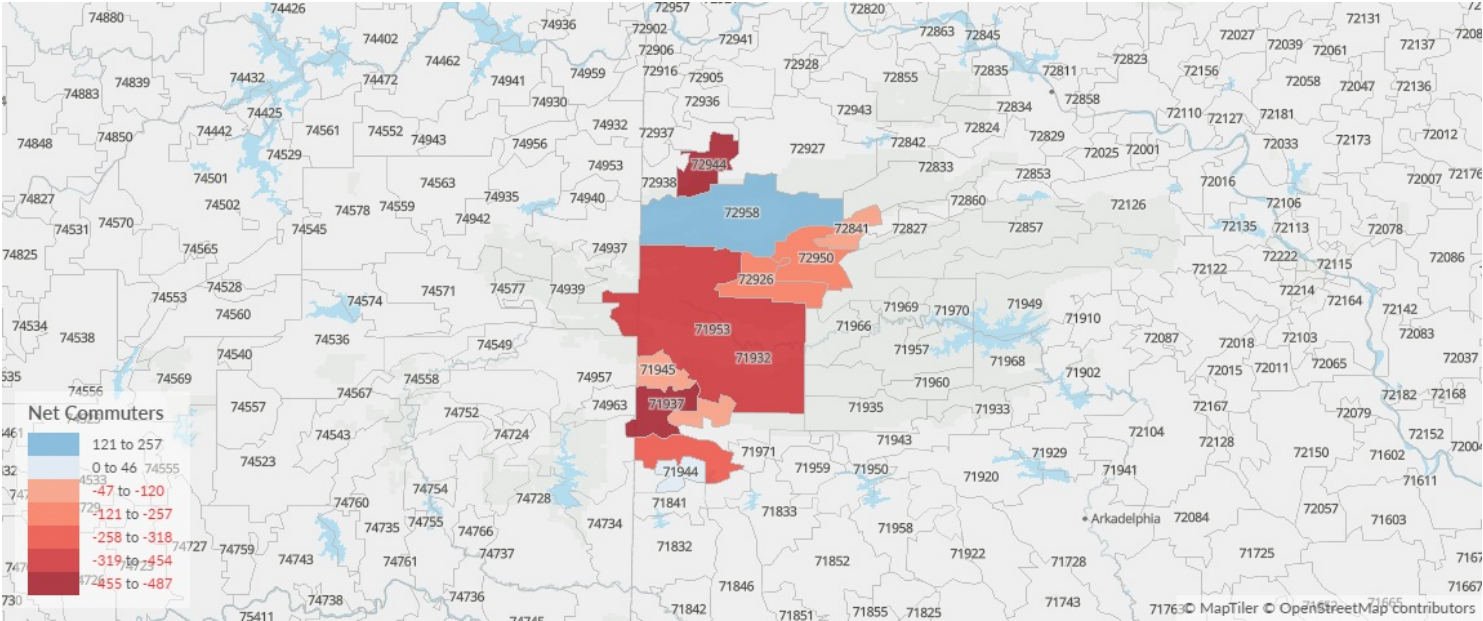


Property Crime

Your area has 12.39 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
71953	Mena, AR (in Polk count...	5,731
72958	Waldron, AR (in Scott co...	2,779
72944	Mansfield, AR (in Scott c...	686
71945	Hatfield, AR (in Polk cou...	427
71937	Cove, AR (in Polk county)	266

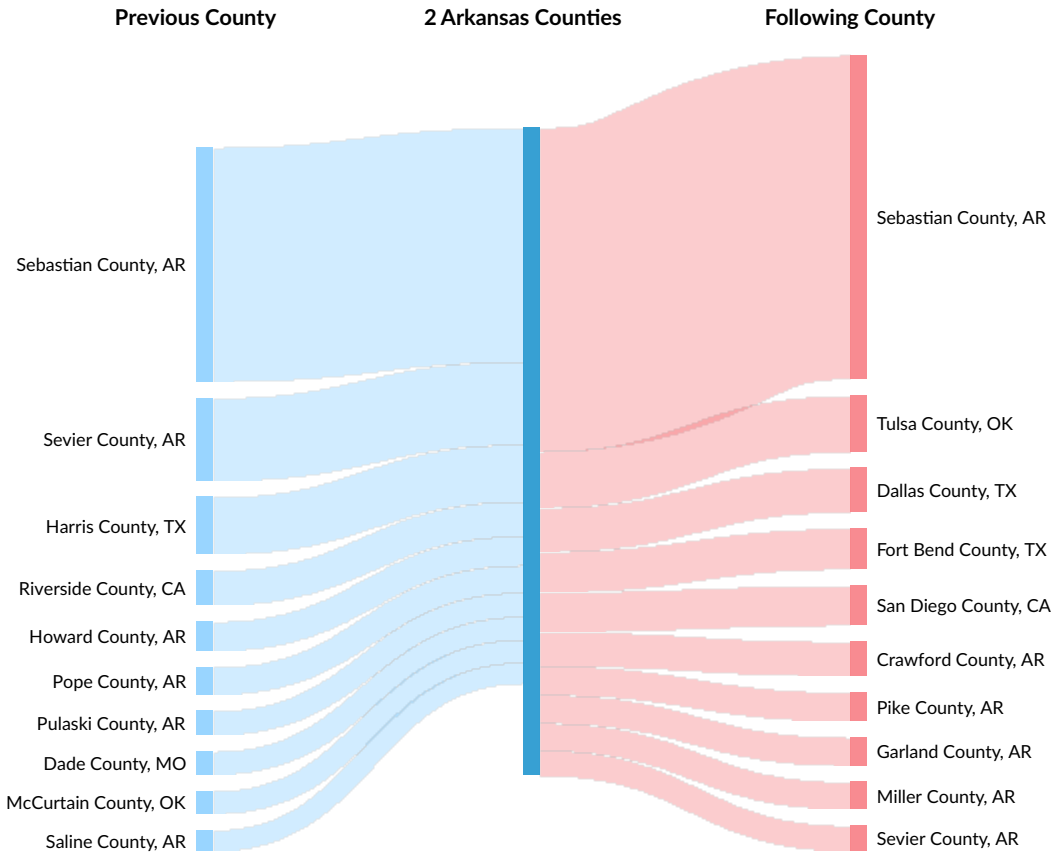
Where Talent Lives

ZIP	Name	2024 Workers
71953	Mena, AR (in Polk count...	6,050
72958	Waldron, AR (in Scott co...	2,657
72944	Mansfield, AR (in Scott c...	1,142
71937	Cove, AR (in Polk county)	753
71973	Wickes, AR (in Polk cou...	503

Inbound and Outbound Migration

The table below analyzes past and current residents of 2 Arkansas Counties. The left column shows residents of other counties migrating to 2 Arkansas Counties. The right column shows residents migrating from 2 Arkansas Counties to other counties.

As of 2022, 159 people have migrated from Sebastian County, AR to 2 Arkansas Counties. In the same year, 220 people left 2 Arkansas Counties migrating to Sebastian County, AR. The total Net Migration for 2 Arkansas Counties in 2022 was 253.

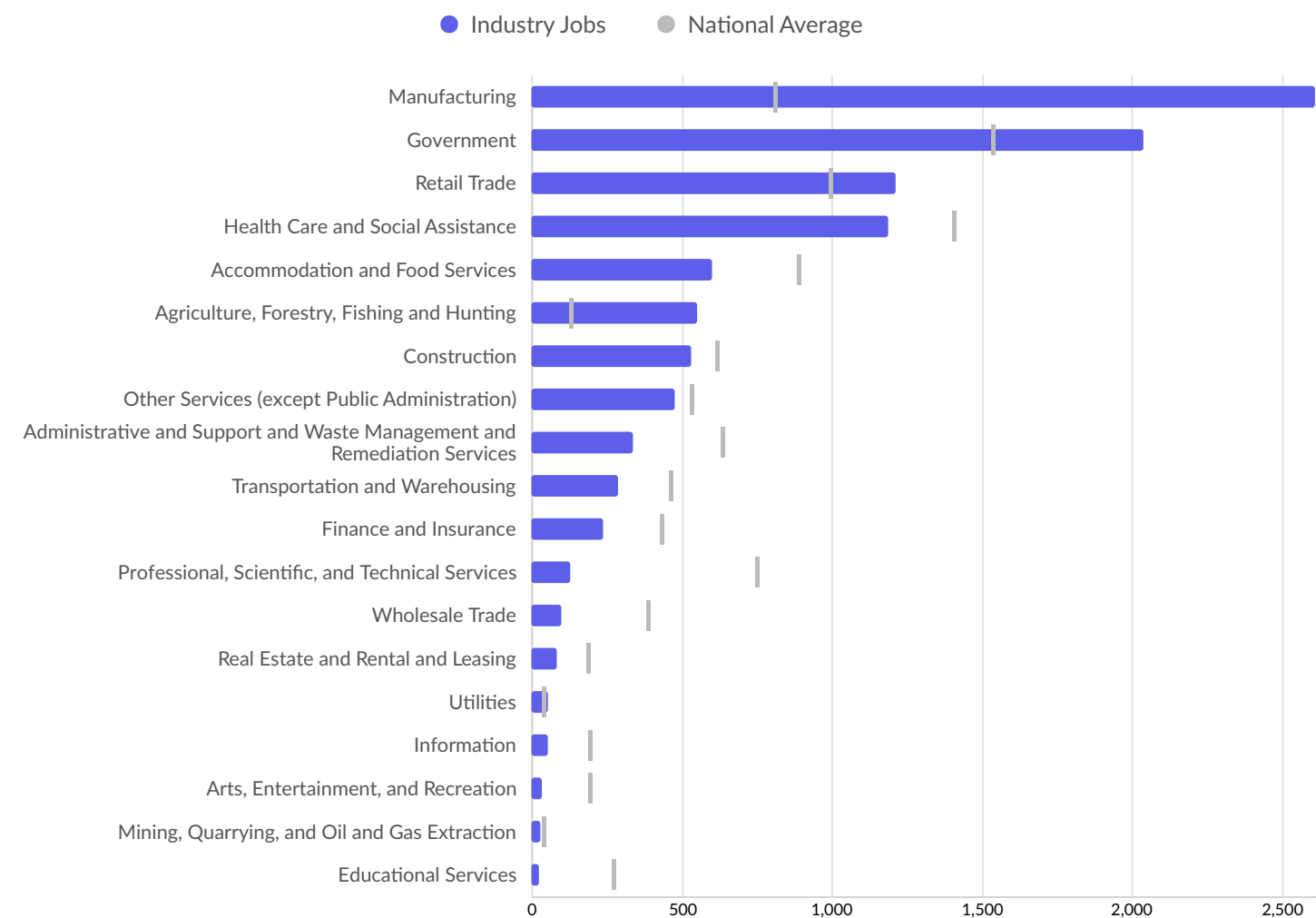


Top Previous Counties	Migrations
Sebastian County, AR	159
Sevier County, AR	56
Harris County, TX	39
Riverside County, CA	23
Howard County, AR	20
Pope County, AR	18

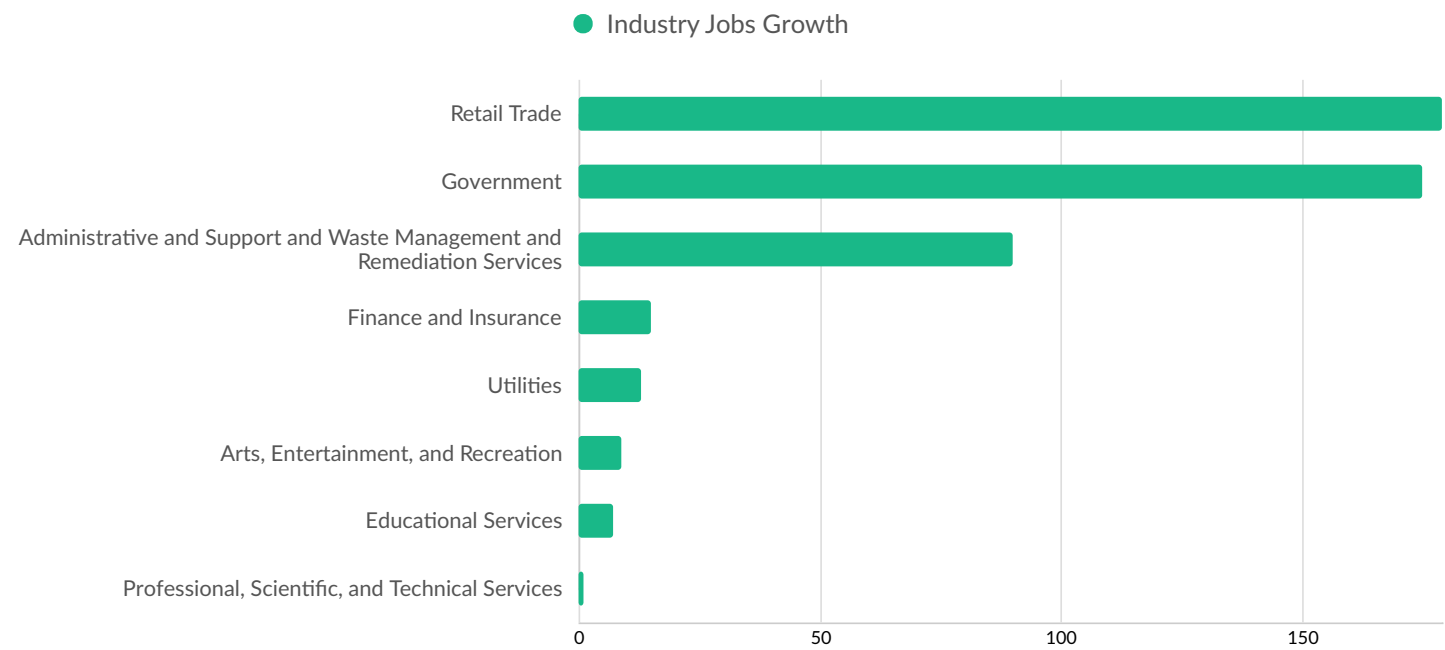
Top Previous Counties	Migrations
Pulaski County, AR	16
Dade County, MO	16
McCurtain County, OK	15
Saline County, AR	14
Crawford County, AR	14
Angelina County, TX	12
Hidalgo County, TX	12
Benton County, AR	12
Miller County, AR	11
Top Following Counties	Migrations
Sebastian County, AR	220
Tulsa County, OK	38
Dallas County, TX	30
Fort Bend County, TX	27
San Diego County, CA	27
Crawford County, AR	23
Pike County, AR	19
Garland County, AR	19
Miller County, AR	18
Sevier County, AR	17
Montgomery County, AR	16
Oklahoma County, OK	16
Winnebago County, WI	16
Pope County, AR	14
Mississippi County, AR	12

Industry Characteristics

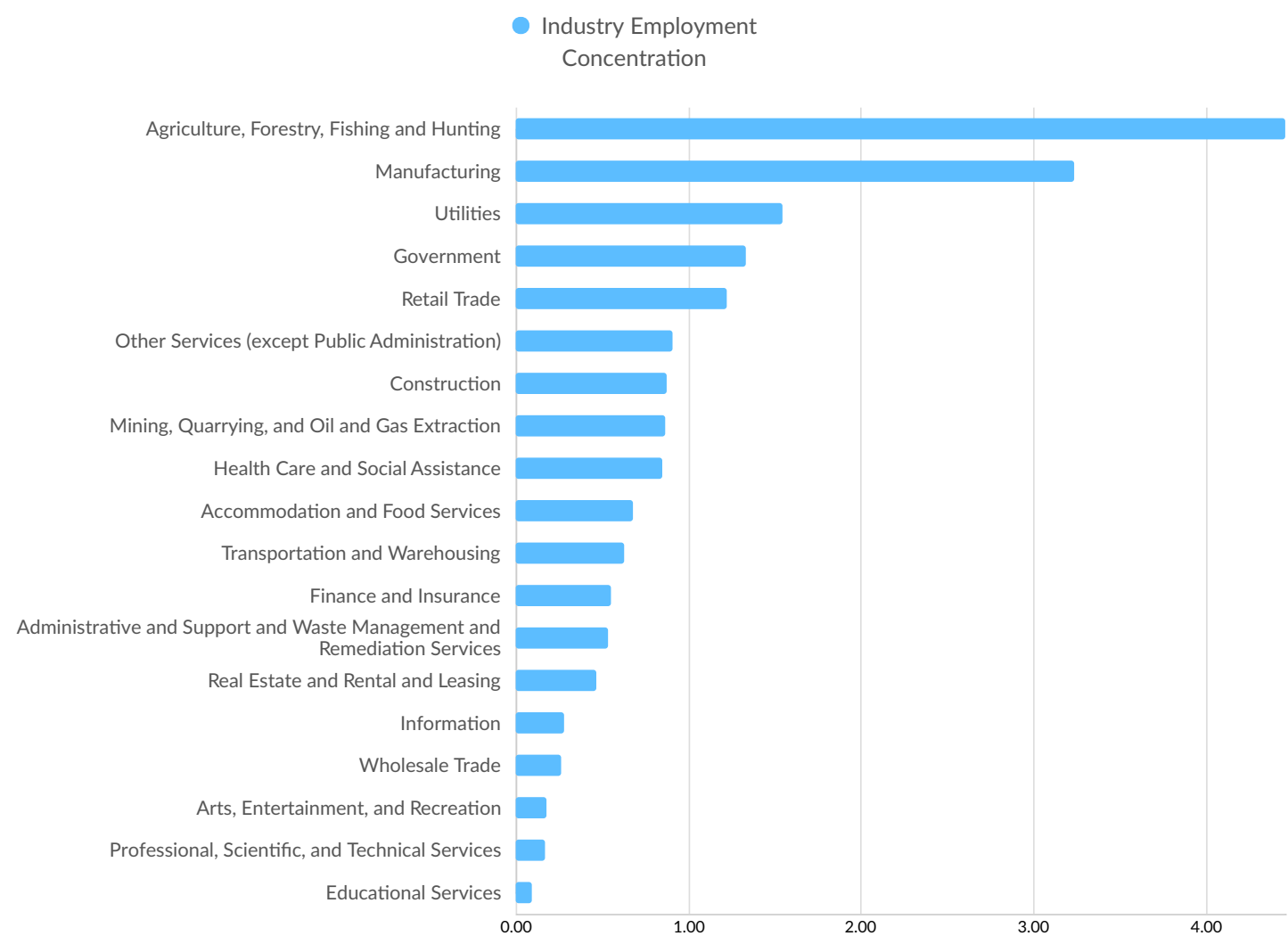
Largest Industries



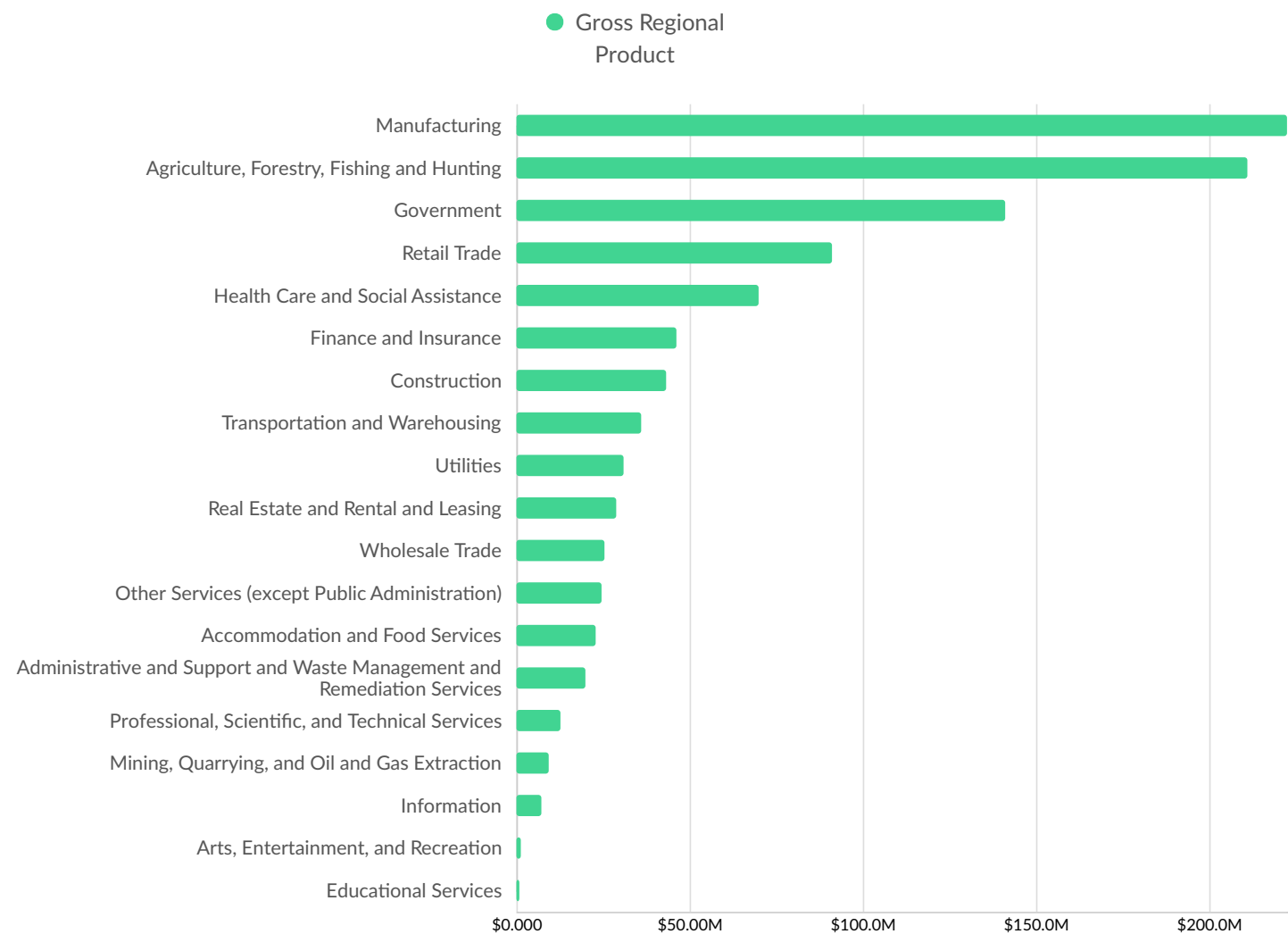
Top Growing Industries



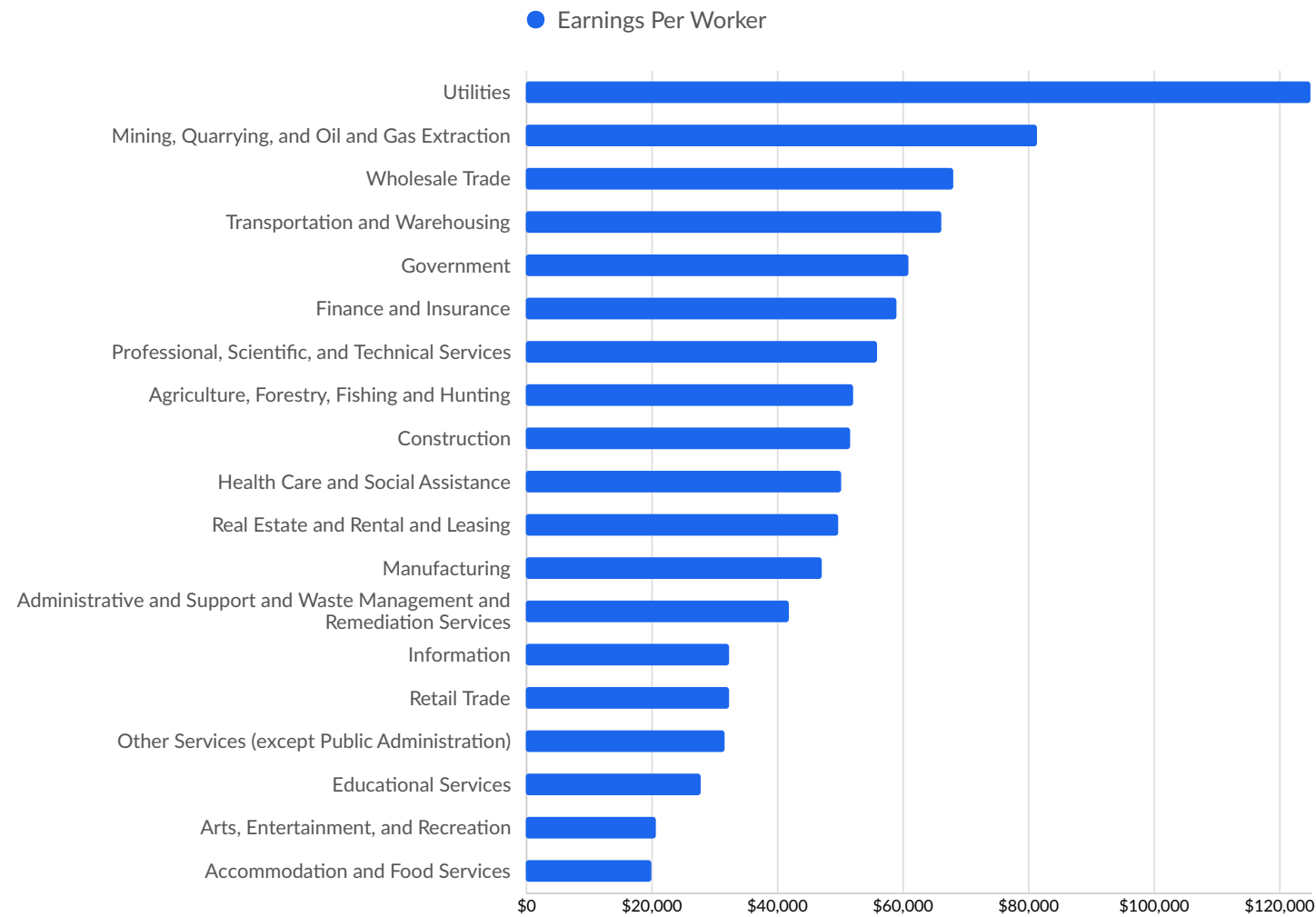
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



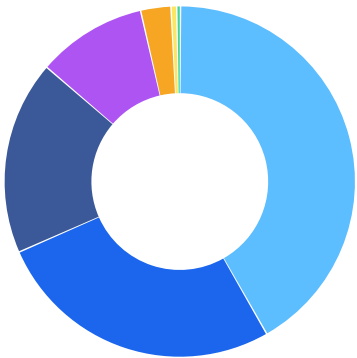
Business Characteristics

2,060 Companies Employ Your Workers

Online profiles for your workers mention 2,060 companies as employers, with the top 10 appearing below. In the last 12 months, 131 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Tyson Foods	108 <div></div>	Tyson Foods	114 <div></div>
Mena Regional Health System	64 <div></div>	Nidec	55 <div></div>
Walmart	64 <div></div>	Walmart	46 <div></div>
Nidec	54 <div></div>	Norman Regional Hospital	45 <div></div>
Mena Public Schools	39 <div></div>	LHC Group	39 <div></div>
Ouachita River School District	31 <div></div>	Mercy	34 <div></div>
State of Arkansas	30 <div></div>	State of Arkansas	34 <div></div>
University of Arkansas	30 <div></div>	Martin Marietta	32 <div></div>
Healthy Connections	27 <div></div>	Tyson Sales and Distribution	26 <div></div>
Mercy	26 <div></div>	Anderson Merchandisers	21 <div></div>

Business Size

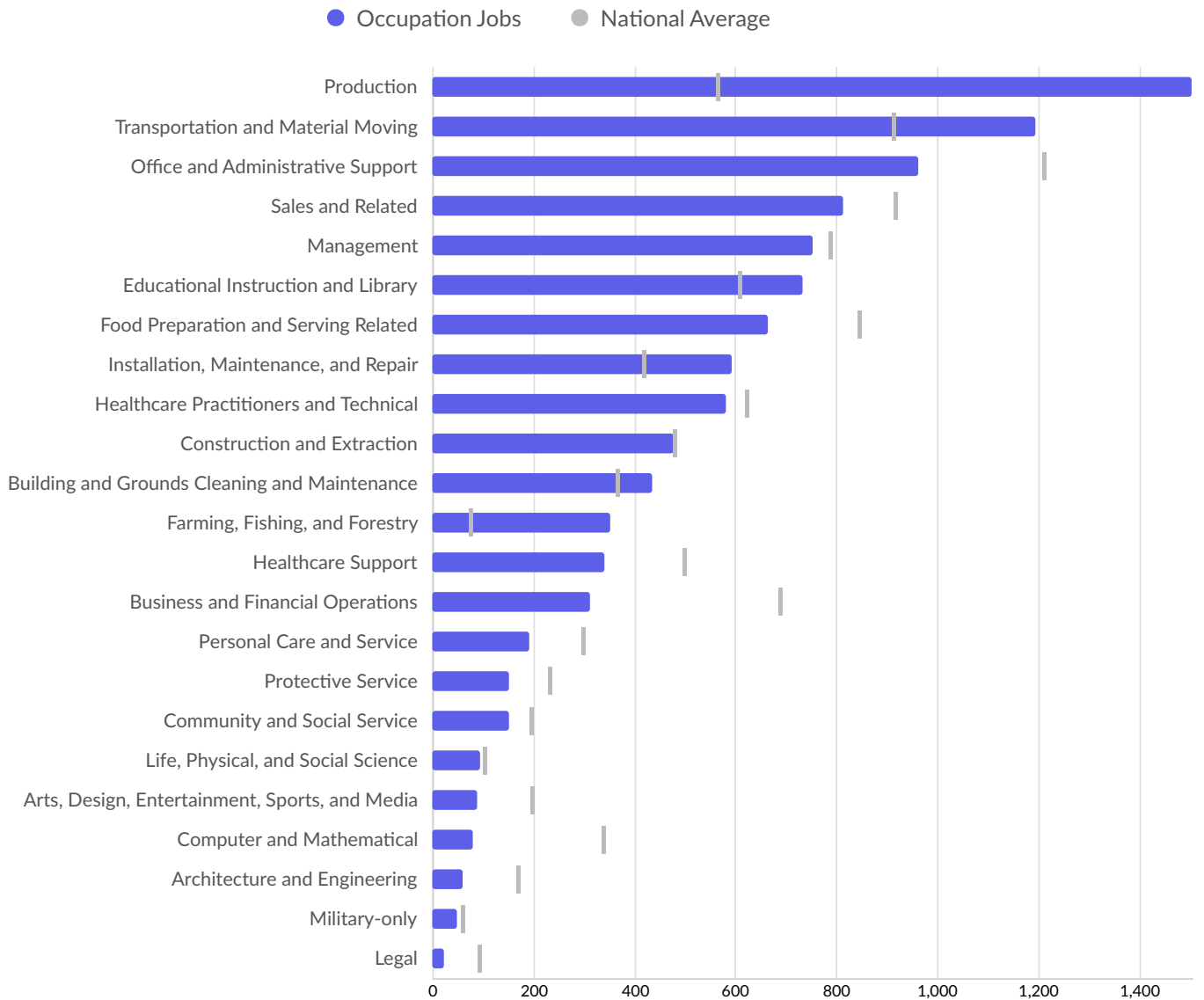


	Percentage	Business Count
1 to 4 employees	41.7%	478
5 to 9 employees	26.7%	306
10 to 19 employees	17.9%	205
20 to 49 employees	10.1%	116
50 to 99 employees	2.8%	32
100 to 249 employees	0.5%	6
250 to 499 employees	0.3%	4

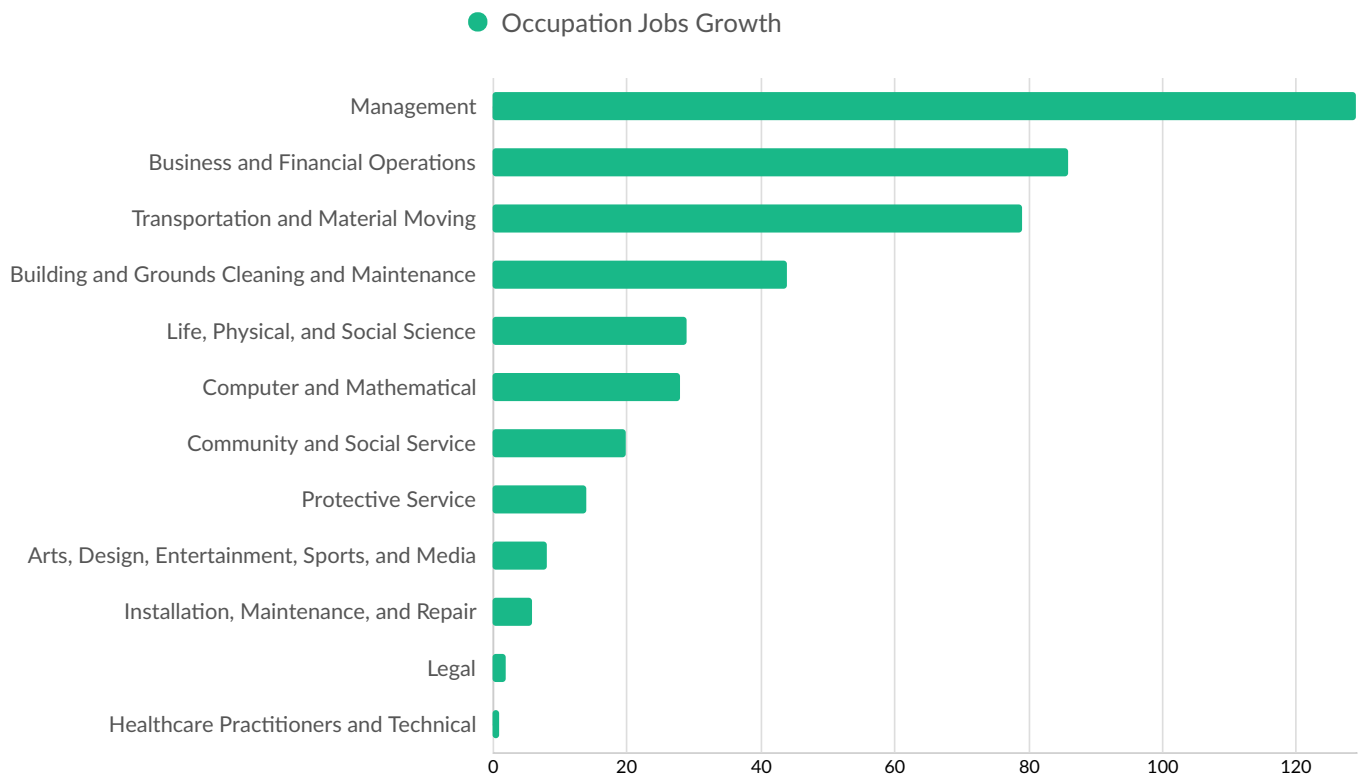
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

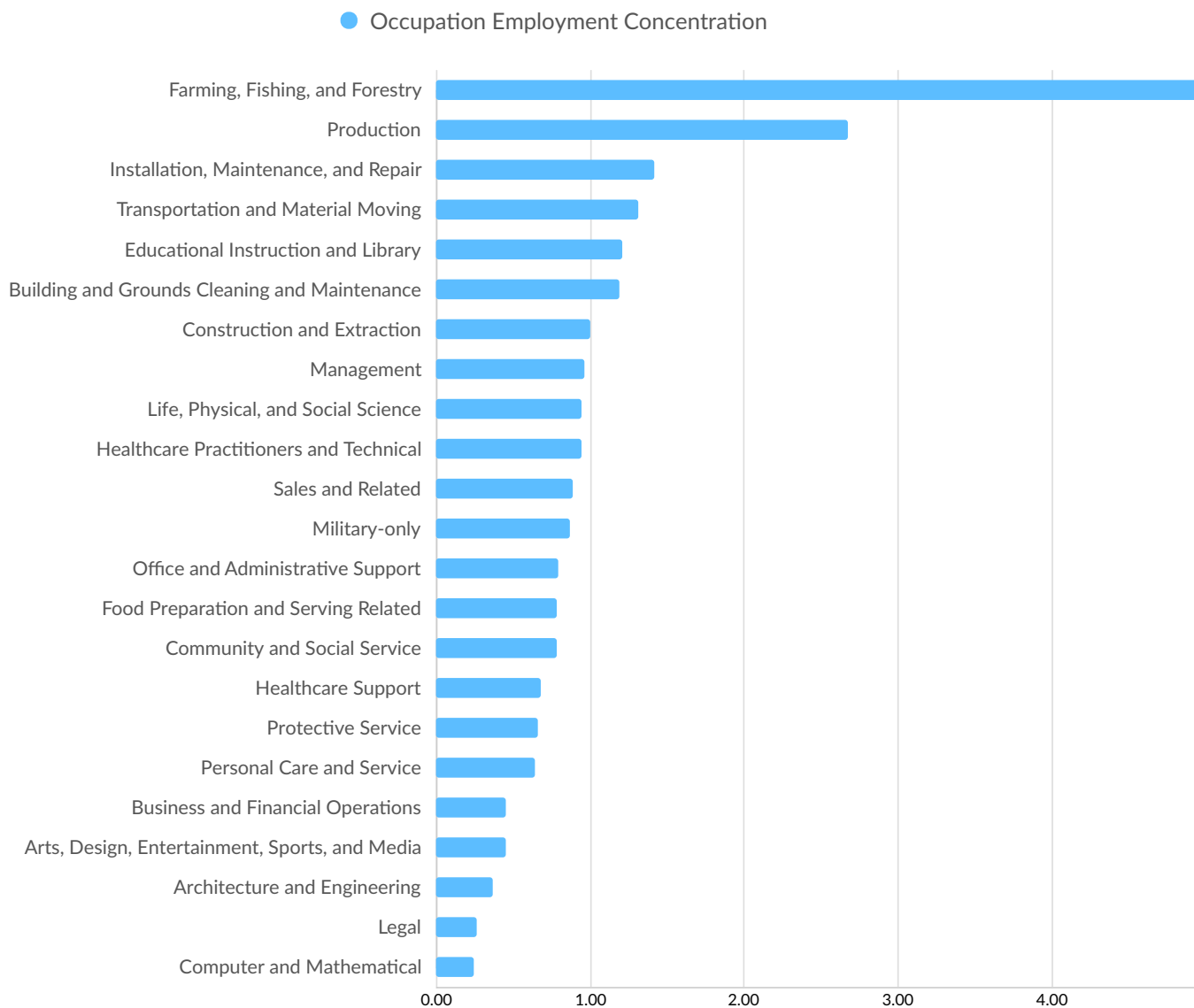
Largest Occupations



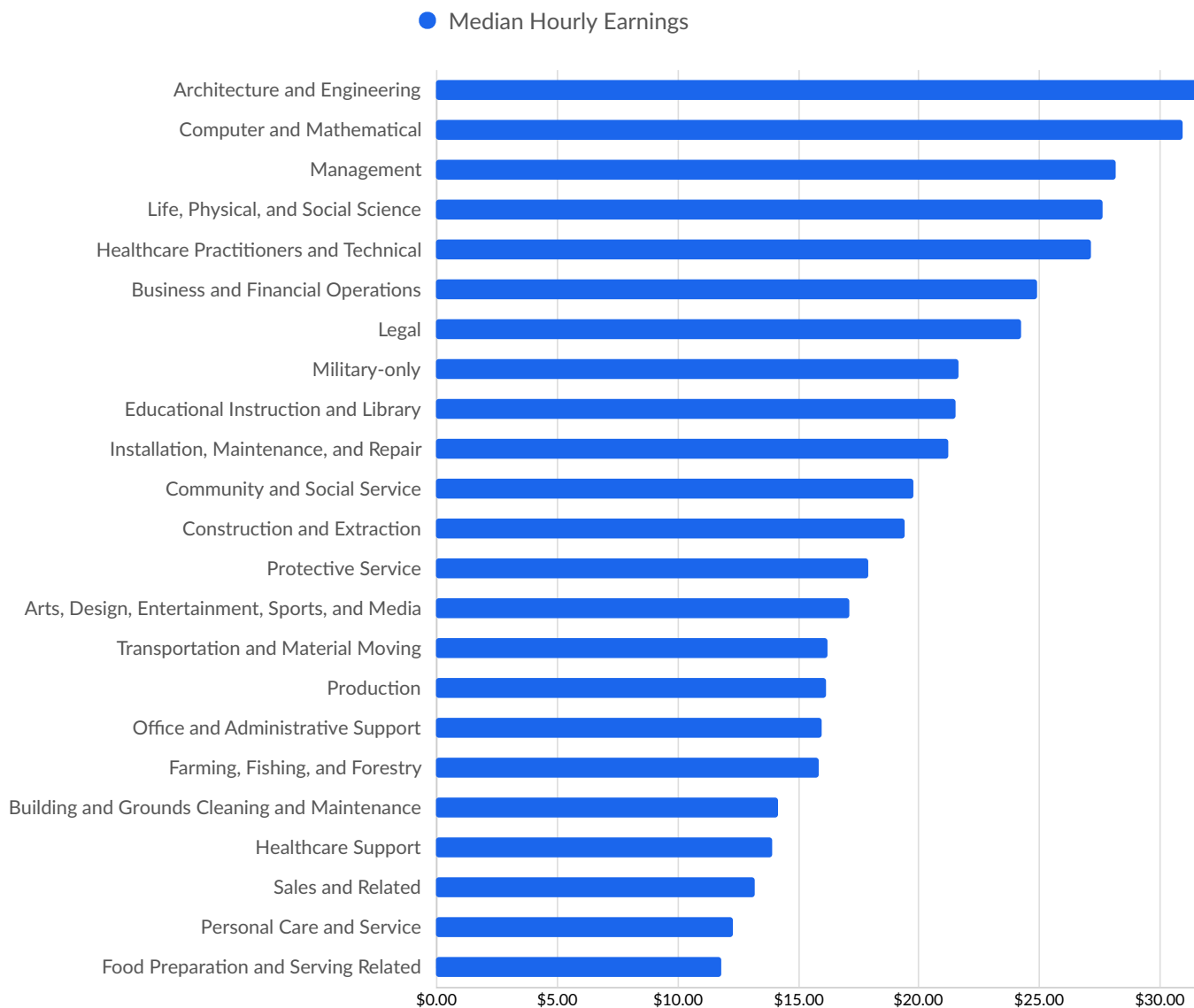
Top Growing Occupations



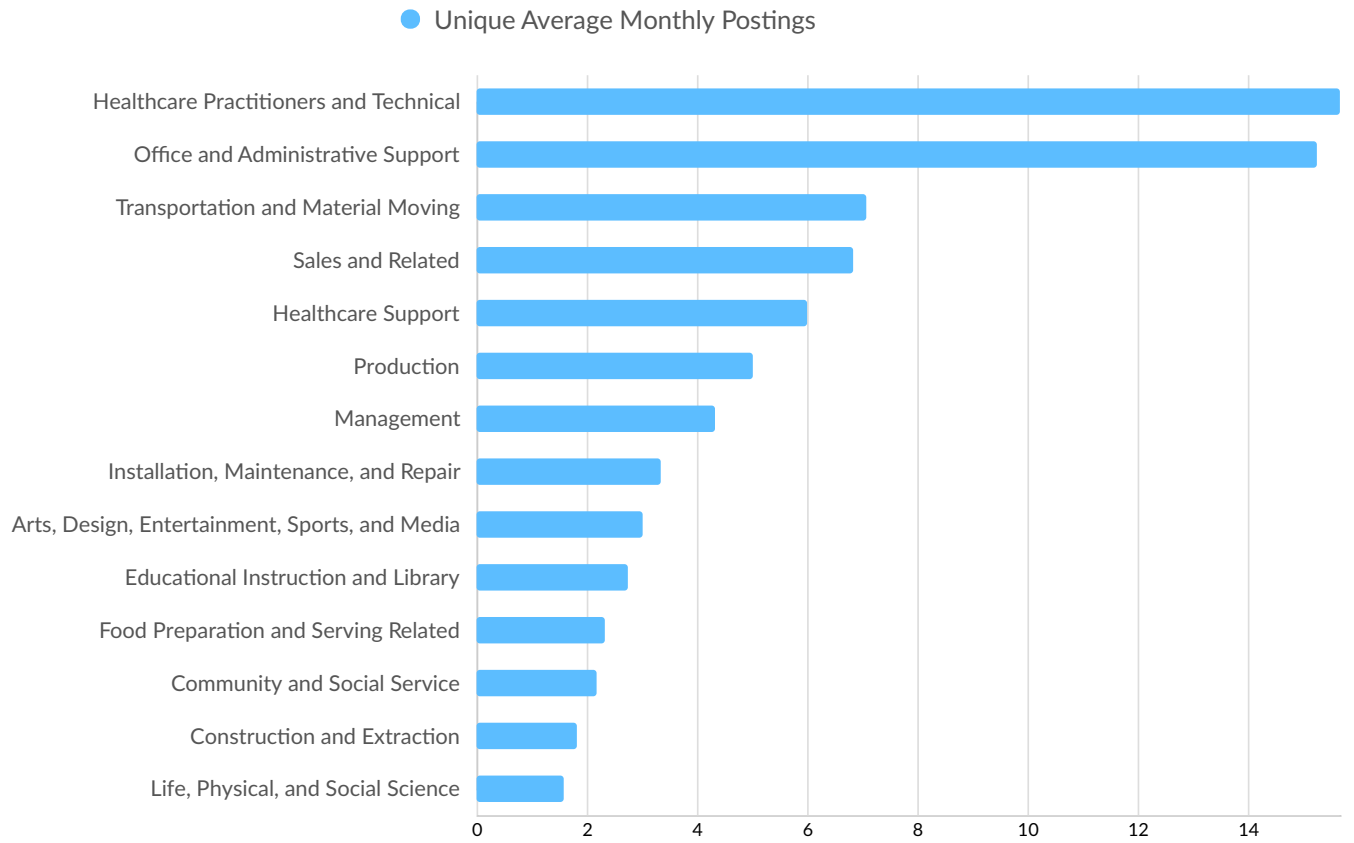
Top Occupation Employment Concentration



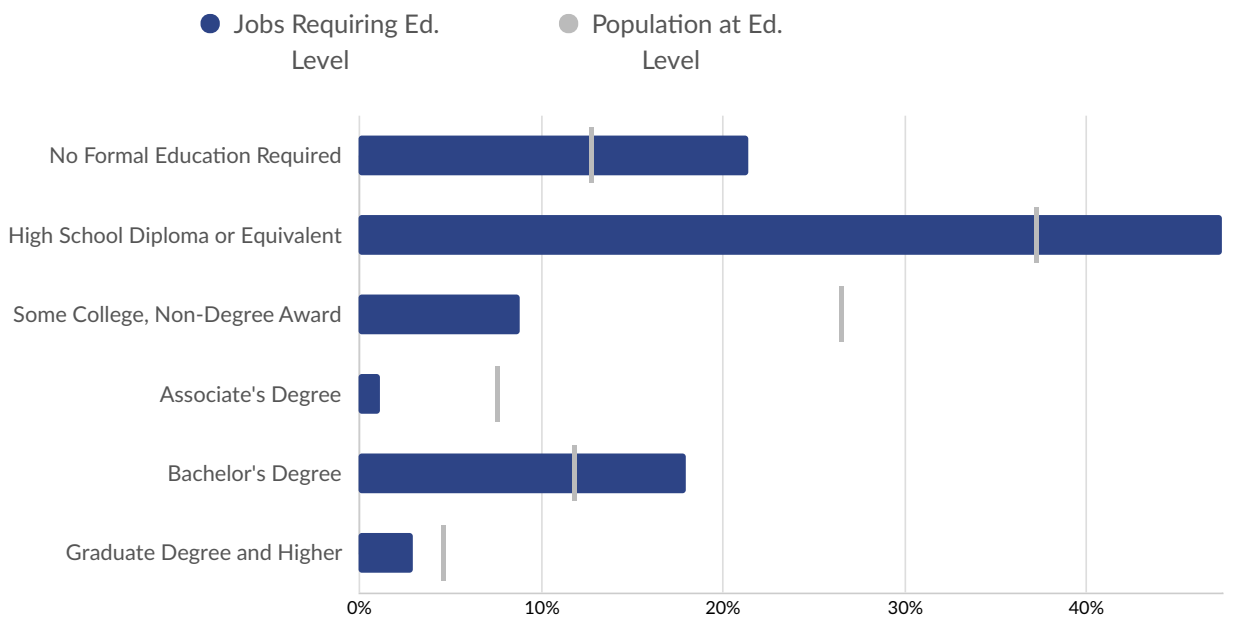
Top Occupation Earnings



Top Posted Occupations

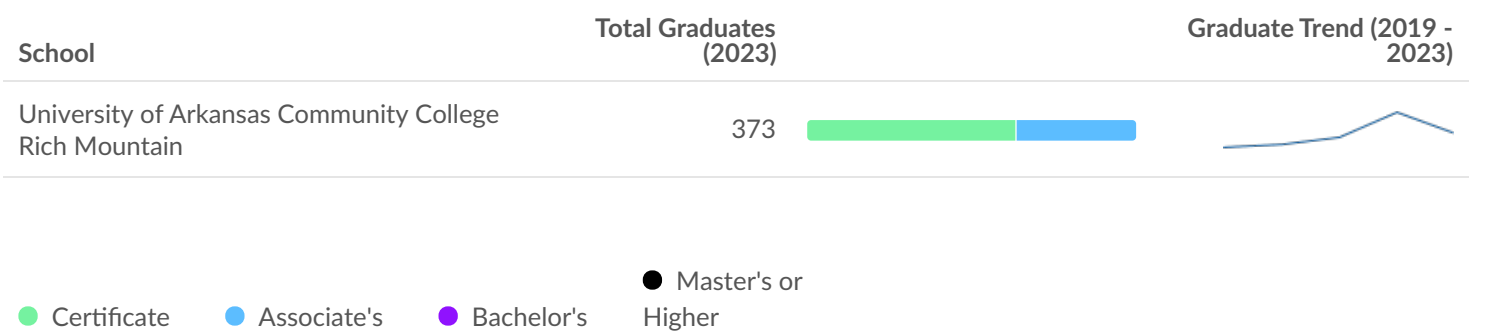


Underemployment



Educational Pipeline

In 2023, there were 373 graduates in 2 Arkansas Counties. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from "General Studies" (Certificate), "General Studies" (Associate's), and "Liberal Arts and Sciences/Liberal Studies" (Associate's).



In-Demand Skills

